

BETTER LIGHT OWNERS' CONFERENCE
Thursday, June 2 & Friday, June 3, 2011
(with optional events on Wednesday, June 1 and Saturday, June 4)

Location: Better Light Headquarters, 1200 Industrial Rd. #17, San Carlos CA 94070

Once again, we have selected the FAIRFIELD INN & SUITES as our group hotel. This has been our "headquarters" hotel for the last few years and the staff has been extremely cooperative and helpful. It is on the frontage road of Hiway 101, at the Holly/Brittan exit and close to the Better Light offices. The special room rates are hard to beat for the accommodations. Complimentary continental breakfast is served, free parking and free wireless Internet service is in every room. Shuttle service to Better Light is available each morning – just ask at the front desk.

**Call The Hotel Directly or Use Their Website
to Get Special Better Light Group Rates.**

FAIRFIELD INN & SUITES

555 Skyway Road
San Carlos, CA 94070

phone: 650-631-0777

fax: 650-631-9610

www.marriott.com/sfofs

Distance to Better Light: 2 miles

Rates:

\$ 129 + tax Better Light GROUP RATE

for Tuesday and Wednesday nights (5/31 & 6/1)

\$ 89 + tax Better Light GROUP RATE

for Thursday, Friday, Saturday & Sunday nights (6/2 – 6/5)

Call the hotel directly at 650-631-0777

Ask for the Better Light Group Rate — our room block has choice of 2 Queens or 1 King bed.

OR

ONLINE reservations using GROUP CODES:

Go to the Marriott website <http://www.marriott.com/sfofs>

Select the dates for your reservation and **click on the "+" sign in front of "Special Rates & Awards". Add the appropriate Group Code** (see below) in the box under "Group Code". Click "Check Availability". On the next page be sure that it says "BETTER LIGHT CON2011".

BELBELA for 2 Queen Beds

BELBELB for 1 King Bed

The rate will say \$129 per night but the charges will be corrected on the San Carlos hotel computer to the \$89 rate for Thursday, Friday, and Saturday nights. (Sunday night, if added to your stay will also be \$89).

Make your reservations early to take advantage of the special rate. This hotel is normally sold out on weekdays, and Wednesday is their busiest day.

OTHER HOTEL OPTIONS IN THE AREA:

(Listed by distance to Better Light)

**Be sure to check special corporate, AAA or AARP rates and check for the changes in rates for mid-week versus weekend nights.

HOMESTEAD SUITES HOTEL

3 Circle Star Way
San Carlos, CA 94070
650-368-2600

www.homesteadhotels.com

Distance to Better Light: 1/2 mile

Internet Rates: \$90 to \$110 per night
(weekday rate higher than weekends)

AMERICA'S BEST VALUE INN

1562 El Camino Real
San Carlos, CA 94070
650-591-6655

www.americasbestvalueinn.com

Distance to Better Light: 1/2 mile

Internet Rates: \$60 to \$70 per night

BEST WESTERN INN

316 El Camino Real
Redwood City, CA 94062
650-366-3808

www.bestwestern.com

Distance to Better Light: 1.0 mile

Internet Rates: \$98 to \$112 per night

GOOD NIGHT INN

485 Veterans Blvd.
Redwood City, CA 94063
650-365-5500

www.goodnite.com

Distance to Better Light: 1.4 miles

Internet Rates: \$38 to \$48 average rate

COUNTRY INN & SUITES by Carlson

251 El Camino Real
San Carlos, CA 94070
650-508-1800

www.countryinns.com

Distance to Better Light: 1.4 miles

Internet Rates: \$109 to \$149 average rate
(weekday rate higher than weekends)

HOLIDAY INN EXPRESS

1650 El Camino Real
Belmont, CA 94002
650-654-4000 or 800-465-4329

www.holiday-inn.com

Distance to Better Light: 1.6 miles

Internet Rates: \$128 to \$163 average rate
(weekday rate higher than weekends)

EXTENDED STAY AMERICA

120 Sem Lane
Belmont, CA 94002
650-654-0344

www.extendedstayhotels.com

Distance to Better Light: 2.0 miles

Internet Rates: \$94 to \$109 average rate
(weekday rate higher than weekends)

MOTEL 6 – Belmont
1101 Shoreway Road
(at 101 and Ralston Ave)
Belmont, CA 94002
650-591-1471
www.motel6.com

Distance to Better Light: 2.1 miles

Internet Rates: \$57 to \$67 average rate

HOLIDAY INN EXPRESS
1836 El Camino Real
Redwood City, CA 94063
650-299-0909
www.holiday-inn.com

Distance to Better Light: 2.2 miles

Internet Rates: \$99 to \$153 average rate
(weekday rate higher than weekends)

SOFITEL Luxury Hotels
223 Twin Dolphin Drive
Redwood Shores, CA 94065
650-598-9000
www.sofitel.com

Distance to Better Light: 2.4 miles

Internet Rates: \$145 to \$191 average rate
(weekday rate higher than weekends)

Additional lodging options can be searched through www.Kayak.com/hotels or www.Hotels.com or on websites for your favorite hotel chains.

All hotels listed are within a short distance of the Better Light offices and 8 to 15 miles from the San Francisco Airport. **San Carlos is in the middle of the San Francisco Peninsula** with Belmont, San Mateo and Foster City directly North of us, and Redwood City to the South. El Camino Real is the dominant retail business street that runs up the entire Peninsula. San Carlos is 25 miles South of the City of San Francisco.

Rates noted (other than Fairfield Inn) are NOT negotiated rates, but current published rates on the Internet. Early reservations are suggested to take advantage of discounted advance bookings and be sure to check AAA or other discount offers.

AIRPORTS: (All airports have shuttle vans for lower cost than taxi fares)

San Francisco Airport (SFO) is about 12 miles North of the Better Light offices, with easy access right down Highway 101 on the Peninsula. Taxi fee is about \$35-40 and the drive is 15 to 30 minutes depending on traffic and time of day.

San Jose Airport (SJO) is about 24 miles South of our offices, about a \$60-\$80 taxi fee and 30 to 45 minute drive depending on traffic.

Oakland Airport (OAK) is across the Bay over the San Mateo/Hayward Bridge (Highway 92) and North on Highway 880, a total distance of about 35 miles from Better Light's San Carlos offices. Taxi fare could be \$80 or more with a drive time of 45 – 60 minutes (morning westbound commute to Peninsula and evening commute eastbound should be avoided).

TRANSPORTATION:

No organized transportation is planned from airports to hotels or from the hotels to and from Better Light's office. If you do need assistance or suggestions on best options, let us know and we will do what we can to help. **The Fairfield Inn will offer free shuttle service to Better Light each morning for those that do not have their own vehicle.** We will also attempt to have a list of people staying at Fairfield Inn and a Wednesday evening reception, so you can meet other owners and arrange to share a ride to the Conference.

PARKING: Spaces for vehicles is limited in our office complex. Park only in spaces designated for Better Light -- Unit #17 or #18. We will make arrangements for additional parking in the immediate area if required.